

# **BB&T** CAPITAL PARTNERS



*a portfolio company of*



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\$10,000,000  
Senior Subordinated Notes

Funds provided by  
**BB&T** CAPITAL PARTNERS/WINDSOR MEZZANINE FUND, LLC

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Agdata is the leading provider of strategic data and analytical solutions to the world's largest agricultural and animal health manufacturers. The Company maintains direct connectivity to more than 9,500 industry retailers and distributors, representing more than 90% of the U.S. market. Agdata assists its clients in data collection, reconciliation and market analytics throughout the U.S. and Canada. It also designs and administers targeted marketing programs and performs custom research. Based in Charlotte, North Carolina, Agdata operates throughout the United States and Canada.

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